



NEXT
SCREEN
MEDIA

STRATEGY

- Strategic Consulting
- User Research
- Product and Project Management
- Stakeholder Interviews
- Website Analysis & Data Review
- Drupal CMS Strategy
- Drupal Migration Strategy
- Content Strategy and Copywriting
- New Revenue Models
- ADA / 508 Compliance

DESIGN

- Wireframing and Prototyping
- Responsive Design
- Branding and Visual Design
- Analysis of user click-paths and drop-off
- Sitemap review and optimization.
- Human Centered Design
- Usability Testing
- Conducting User Interviews and Focus groups
- A/B (Multivariate) Testing
- Documentation

DEVELOPMENT

- Full-Service Drupal Development
- Drupal Upgrades & Migrations
- Web Application Development
- Content Strategy & Architecture
- Staff Augmentation
- Performance Optimization
- ADA / 508 Compliance Development
- Support and Maintenance
- QA Testing & Automation
- Documentation



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1818 Library Street, Suite 500
Reston, VA 20190

Phone: 571.295.NEXT (6398)

Email: hello@nextscreenmedia.com



CORE COMPETENCIES

NSM is a SWaM-certified business, specializing in digital strategy, consulting services, user experience design and Drupal web development services. Our team has over 30 years of collective experience in creating innovative technology solutions that are simple, intuitive, efficient and scalable.

We are experts in full-service Drupal development, upgrades and migrations. We have built new websites and applications using Drupal, upgraded existing Drupal websites and applications, and also lead large migrations to and from Drupal.

DIFFERENTIATORS

We specialize exclusively in Drupal web development services. We are proficient in Drupal 7, Drupal 8, Migrations from Drupal 7 to 8, and strategic planning for Drupal 9.

We are conveniently located in the Washington DC metro area, and can be available onsite as needed.

We are a SWaM (Small, Women and Minority) certified business in the state of Virginia.

We consistently deliver projects within the expected budget and timeline. We provide complimentary maintenance periods after the final deliverable to give our clients peace of mind in the quality of our work.

PAST PERFORMANCE

We have provided strategic consulting, UI/UX design and Drupal development services for:

- Strayer University
- Blackboard
- MHz Networks
- Howard University
- Aol
- BIA Advisory Services

COMPANY DATA

We're a team of Drupal experts. We deliver creative ideas and bold experiences to help brands connect with their customers in meaningful ways.

EIN: 46-1512764
 DUNS: 078792810
 CAGE Code: 6X8Q1
 Certifications: SWaM Business (Certification # 806340)

We accept credit and purchase cards.

NAICS Codes:

511210	Software Publishers
519130	Internet Publishing, Broadcasting, and Web Search Portals
517110	Internet Service Providers
518210	Data Processing, Hosting, and Related Services
541430	Graphic Design Services
541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541519	Other Computer Related Services
541613	Marketing Consulting Services

Brands We've Partnered With



www.nextscreenmedia.com